

# FACEBOOK 2011 YEARBOOK

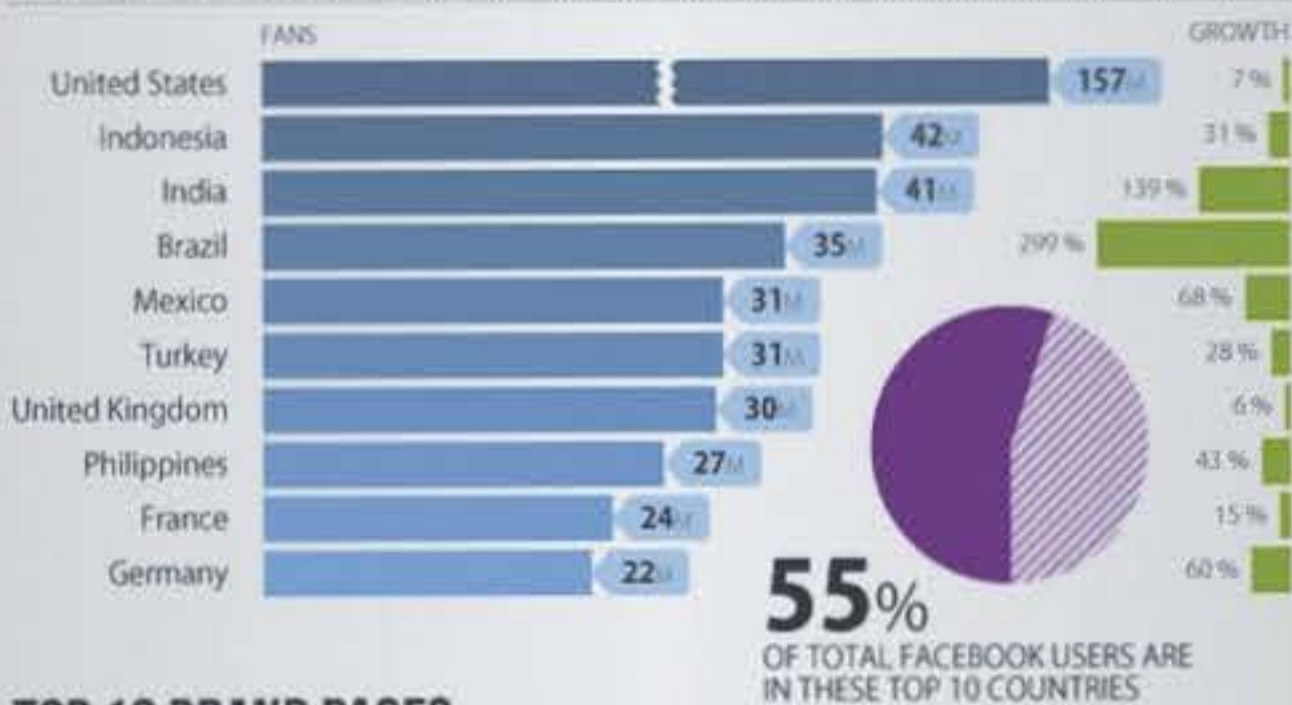
## TOTAL FACEBOOK USERS



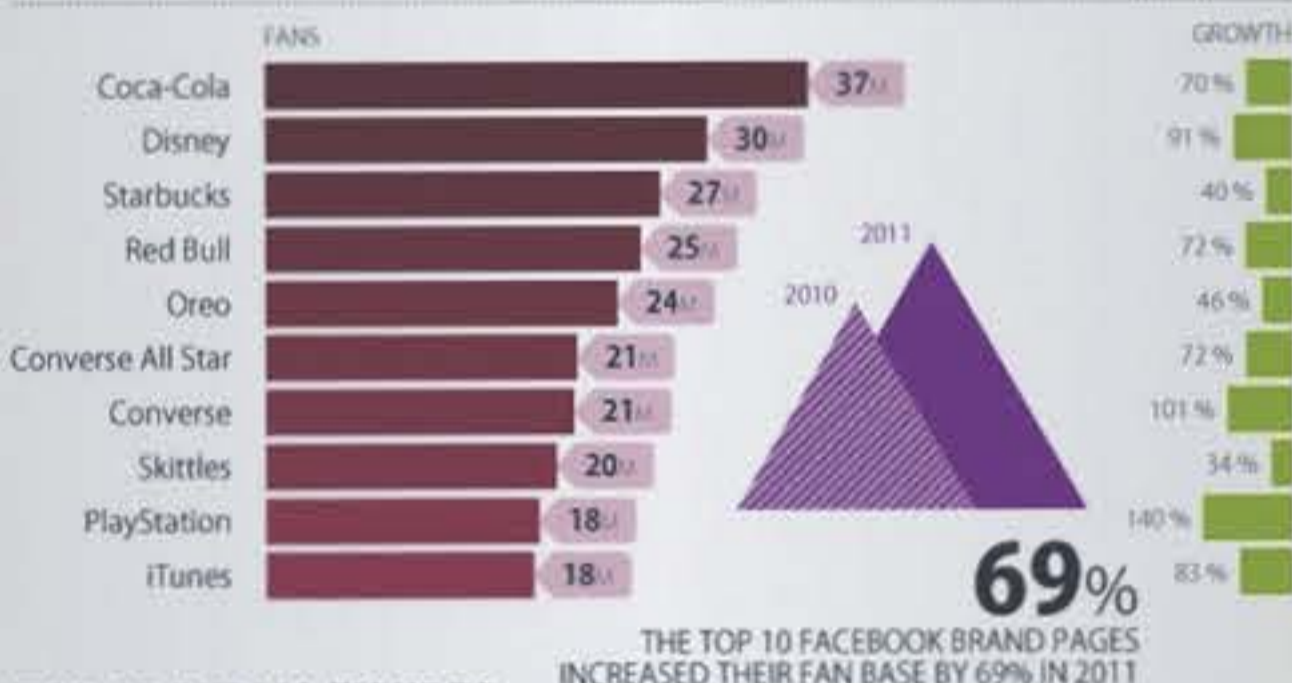
## AGE DISTRIBUTION



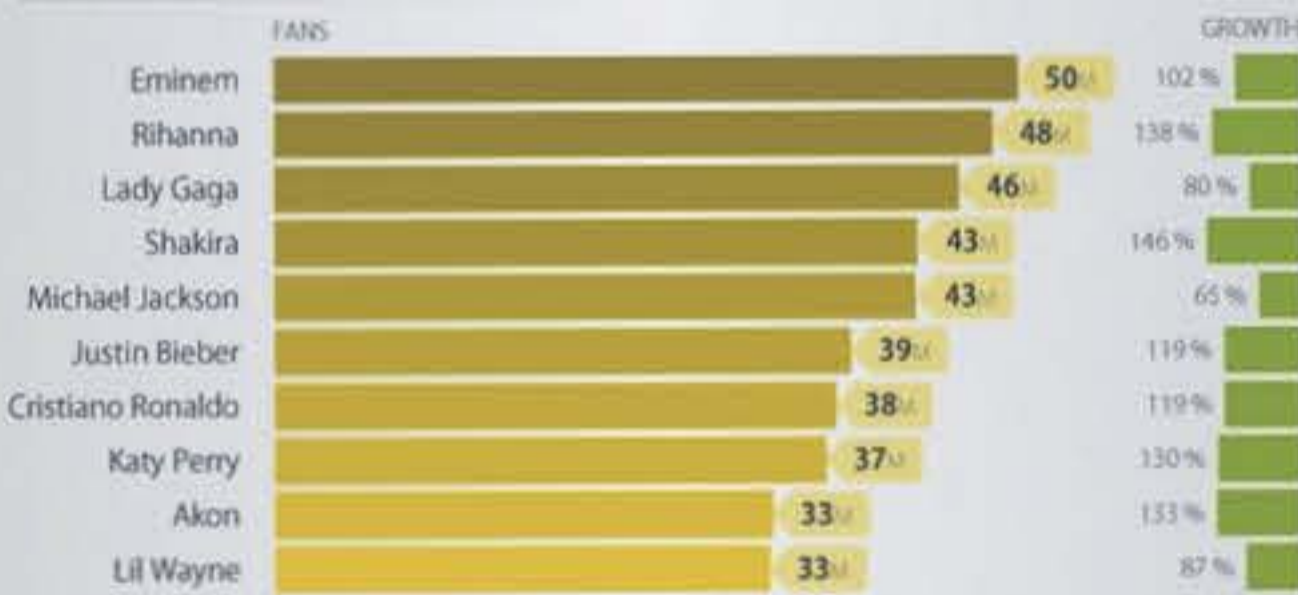
## TOP 10 COUNTRIES



## TOP 10 BRAND PAGES



## TOP 10 PUBLIC FIGURES



## TOP 10 PLACES

PLACES WITH THE HIGHEST CHECK-IN RATES WORLDWIDE

Figures in Thousands

- Los Angeles (LAX), California →
- Hartsfield-Jackson (ATL), Georgia →
- Chicago O'Hare (ORD), Illinois →
- San Francisco (SFO), California →
- Denver (DEN), Colorado →
- Sky Harbor (PHX), Arizona →
- Las Vegas, Nevada
- Orlando (MCO), Florida →
- Sea-Tac (SEA), Washington →
- Facebook 1050, Palo Alto, California



→ International Airport

Presented by:

All data is sourced from Facebook's Open Graph API

The data range is from January 1, 2011 to January 1, 2012

The growth of total Facebook users, the new registrations per second and the % of Facebook users in the top 10 countries are based on the number of 800M Facebook users